

# Chelan County Lodging Tax Advisory Committee

## Meeting Minutes

### Thursday, September 28, 2023

**Opening:** The meeting is called to order by Chairman Tiffany Gering at 1:10 P.M. The following Committee Members are present:

Tiffany Gering, District 3 Commissioner  
Taylor Boyd, Bavarian Lodge  
Chuck Schuringa, Sleeping Lady Mountain Resort  
George Velazquez, TREAD  
Eric Campbell, Campbell's Resort  
Troy Campbell, Leavenworth Chamber  
Brian Bolz, Town Toyota Center

Also present for meeting:

Jerri Barkley, Visit Chelan County  
Ron Cridlebaugh, Chelan County Economic Development Director

**Public Comment Period:** No public present, no comment provided

#### Discussion

- Applications are out and due October 15, 2023
- Email reminders for reporting requirements
- Chelan Douglas Land Trust funds to maintain trails
  - Marketing for nine trails
    - Not approved for personnel, "trail ambassadors"
- Parameters for framework. What is the process?
- Update on events
  - Manson haunted house not approved per fire/building code
    - Edit applications to list permits/building use
  - Oktoberfest - Leavenworth and Wenatchee
  - TTC Hockey update

#### Visit Chelan County

- Non Profit
  - Financial statement October-October
- Cashmere and promoting tourism
  - Jerri and Ron will go to board meeting
- MMGY
- Steering committee will update at meeting October 19<sup>th</sup>
- TREAD pathways committee and exofficio
- Chelan County Living – print

- County numbers via State of WA tourism
- Presented at Wenatchee Chamber on State of Tourism in Chelan County
- AirDNA: August's data is out! The files have been uploaded to your drive folder [here](#).
- DVA: Visit Chelan County fall campaign assets at [THIS LINK](#)

2:30 P.M. **Meeting Adjourned**